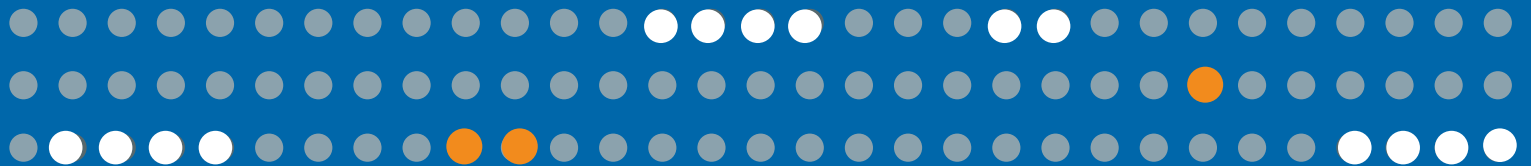


Who's in Your Competitive Set?

See how STR Analytics can provide the
tools to select the most objective
competitive set...



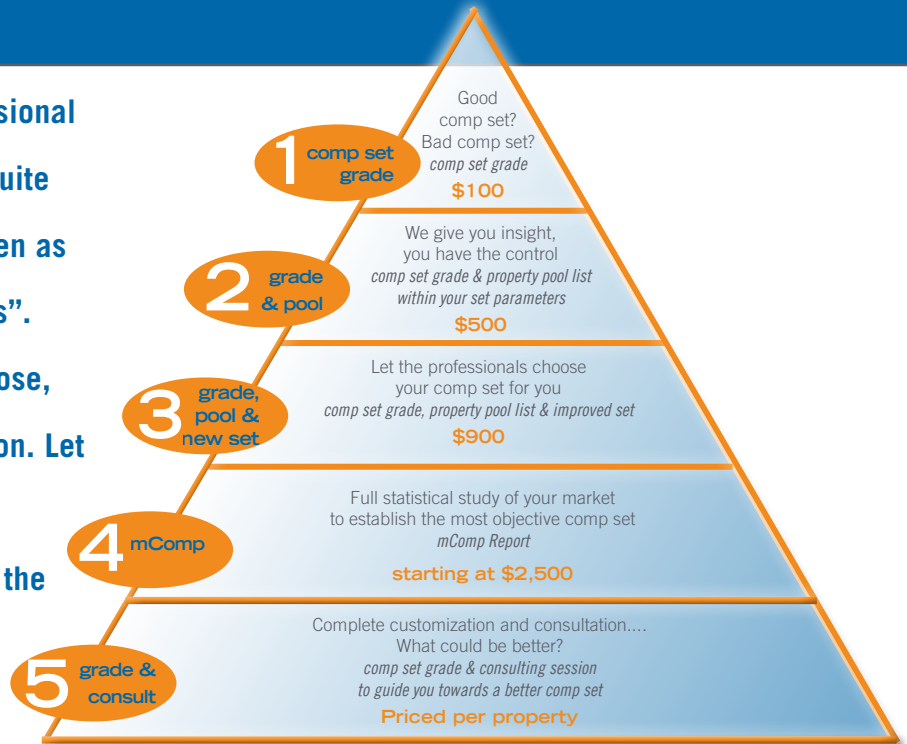
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Comp Set tools for every budget

Comp Set Suite

It is clear there is a need for professional comp set advice, so the Comp Set Suite is our solution. The Suite can be seen as separate “options” as well as “steps”. Regardless of which option you choose, consulting is always an add-on option. Let STR Analytics perform a comp set analysis to ensure you have chosen the right one.



Comp Set Suite Highlights

- Progressive products and services to help you through comp set creation, evaluation and correction processes from start to finish.
- Compares ADR, Occ, RevPAR, distance, age, class and room count of your comp set.
- Includes a “pool” of potentially competitive properties, your “best possible grade” comp set and one-on-one consulting services.
- Your hotel’s comp set “grade” compared to other analogous properties’ comp sets from over 30,000 U.S. and 6,000 European hotels.

How to get the most out of the Comp Set Suite

- Understand your current competitive set.
- Uses STR’s extensive database to find your best competitive set, whether it’s a primary set or an additional set with a specific goal.
- Useful when appraising a hotel to determine the relativity of its past performance.

Inquire Now!

Email concierge@stranalytics.com or call +1 888 449 4772.

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